



2018 IV 13

0930

Seat No. :

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Time : 1½ Hours

TRAVEL & TOURISM (NSQF)

Subject Code

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Total No. of Questions : 3

(Printed Pages : 3)

Maximum Marks : 30

- INSTRUCTIONS:** i) Answer **each** question on a **fresh** page.  
ii) Write the question number and sub-question number **clearly**.  
iii) **All** questions are **compulsory**.  
iv) Figures to the **right** indicate **full** marks.

1. A) Choose the correct alternative given below and rewrite the sentences : [3]
- i) \_\_\_\_\_ is the unique set of qualities that make you different from others.
- a) Performance                      b) Program  
c) Personality                        d) Person
- ii) The Great Rann of Kachchh (White Sand Desert) is located in \_\_\_\_\_ State.
- a) Goa                                      b) Gujarat  
c) Karnataka                          d) Rajasthan
- iii) \_\_\_\_\_ makes a person look well groomed.
- a) Visible tattoos  
b) Untidy hair with heavy makeup  
c) Many facial piercing  
d) Polished shoes
- iv) GTDC stands for \_\_\_\_\_
- a) Goa Tourism Development Company  
b) Goa Tourism Development Corporation  
c) Goa Travel Development Corporation  
d) Goa Tour Development Company



- v) \_\_\_\_\_ is an event based tourism product.
- a) IFFI
  - b) Lakshadweep Island
  - c) Tea Garden in Assam
  - d) Dudhsagar Waterfalls
- vi) \_\_\_\_\_ means the way we dress up.
- a) Attire
  - b) Heredity
  - c) Experience
  - d) Values
- B) Answer the following questions in **one** sentence **each** : **[3]**
- 1) Explain the term 'Slide' in MS PowerPoint.
  - 2) Describe the term Archaeological Site.
  - 3) Explain the term job description.
- C) Answer the following questions in **2-3** sentences **each** : **[4]**
- 1) Define Rows and Columns in MS Excel.
  - 2) Write any two positive economic impacts of tourism.
2. A) Choose the correct alternatives given below and rewrite the sentences : **[3]**
- i) A phone call must be ideally be answered within \_\_\_\_\_ rings.
    - a) one to two rings
    - b) two to three rings
    - c) five to six rings
    - d) eight to ten rings
  - ii) \_\_\_\_\_ is the permission given by a country to enter or re-enter its country.
    - a) Passport
    - b) Visa
    - c) Medical certificate
    - d) Insurance document
  - iii) Sunset of Kanyakumari is an example of \_\_\_\_\_ tourism.
    - a) Site based
    - b) Manmade
    - c) Event based
    - d) Symbiotic
  - iv) \_\_\_\_\_ is a room with kitchen facilities.
    - a) Cabana room
    - b) Lanai room
    - c) Penthouse
    - d) Efficiency room



- v) \_\_\_\_\_ is an famous hill station in Rajasthan.
- a) Kulu Manali
  - b) Munnar
  - c) Mount Abu
  - d) Shimla
- vi) A citizen of a country visits tourist place of his or her own country is known as
- a) Inbound tourist
  - b) Outbound tourist
  - c) Domestic tourist
  - d) International tourist

B) Answer the following questions in **one** sentence **each** : [3]

- 1) Illustrate any two tourism activities undertaken in hilly/mountain region.
- 2) Explain Multiplier Effect.
- 3) Sonam is given a project in the school on symbiotic tourism product, suggest any two examples of symbiotic tourism product which will help her to complete her project.

C) Answer the following questions in **2-3** sentences **each** : [4]

- 1) Write any two steps one should follow while facing an interview.
- 2) Describe attitude and write any one power of positive attitude.

3. A) Answer the following questions in **one** sentence **each** : [3]

- 1) Write down the steps to open MS PowerPoint (any 1 method).
- 2) Define Etiquette.
- 3) Illustrate the uses of MS Excel.

B) Answer the following questions in **2-3** sentences **each** : [4]

- 1) Differentiate between Natural and Manmade tourism product (any 2).
- 2) Write any two points you would follow while making a call.

C) Draw a neat labelled diagram of Leiper's Model and state any two elements of it. [3]